

JAI NEWS

THE SELECTED NEWS FROM JULY TO DECEMBER

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Jilin Animation Institute Has Become the Full Member of CILECT

From November 6 to 9, representatives of Jilin Animation Institute took part in the 2023 CILECT Congress, which was hosted by Centro Sperimentale di Cinematografia (CSC). The Congress was held in Rome, Italy, with the theme of cultivating an audience with audiovisual literacy.

The Congress brings together film and television educational institutions and renowned film and television schools from all over the world. Bruce Sheridan, President of CILECT and Professor of Columbia College Chicago, and Stanislav Semerdjiev, Executive Director of CILECT and Professor of the National Academy for Theatre and Film Arts, attended the conference and gave keynote speeches. Keynote speeches and workshops were given by the representatives of the official member organizations of the film and television academies.

During the Congress, representatives of Jilin Animation Institute actively participated in the various agendas and activities of the Congress, and conducted in-depth exchanges and friendly discussions with globally renowned film and television colleges and universities. ([More Information](#)).

Animation Blooms and Chasing Dreams for the Future | China (Jilin) Animation and Comic Convention Concluded Successfully

On the evening of October 29, the closing ceremony of China (Jilin) Animation and Comic Convention was held grandly in the studio of Jilin Radio and Television Building. With the theme of "Animation Blooms and Chasing Dreams for the Future", the party alternated between theatrical performances and honor announcements. The performances included song singing, light shows, poems and dances and other forms, with climaxes superimposed.

During the China (Jilin) Animation and Comic Convention, Jilin Animation Institute held an opening ceremony, 5 seminars, 2 artists on campus, 2 art exhibitions, a re-election meeting of the Animation Art Committee of the China Television Association, venture capital incubation support and Copyright trading conference and other 13 main activities. This convention is committed to building an innovation and development platform for China's animation industry and helping to enhance the influence, industry competitiveness and internationalization level of the animation industry in China. ([More Information](#)).



Jilin Animation Institute Shines in Cannes



Recently, to show the characteristics and achievements of Jilin Animation Institute to the world, the delegation of Jilin Animation Institute exhibited at the MIPCOM in Cannes, France. Three animation theatrical productions and related derivatives were exhibited, including the original 3D animation films *Frog Kingdom 3* and *Frog Kingdom 4*, as well as the upcoming 3D animation film *Zap's Last Stand*. ([More Information](#)).

Jilin Animation Institute Was Invited to Participate in the First China-Korea Education Forum



On November 9, Jilin Animation Institute was invited to participate in the first China-Korea Education Forum hosted by The Chinese Association for Non-Government

Education, the 21st Century South Korea-China Exchange Association and the Korean Council of University Corporations. Liu Zhenhua, Executive Vice President of our school, participated in the activity on behalf of JAI. ([More Information](#)).

Cross Border Integration, Building Dreams Together |A Seminar on Film and Television Art Education Research, and Production Integration Development Was Held in JAI



On September 1st, "Film and Television Art Education, Research, and Production Integration-on Development Seminar" was grandly held in Jilin Animation Institute.

This seminar is one of the important branch activities of the 18th China Changchun Film Festival. With the theme of "Cross-Border Integration, Building Dreams Together", it is committed to improving the quality of film and television talent training and better promoting the sustainable development of the film industry. ([More Information](#)).

Faculty Representatives from the School of Design Attended the 2023 Cumulus Beijing Conference



Recently, the faculty representatives of the School of Design of JAI attended the 2023 Cumulus Beijing Conference, which was hosted by the Central Academy of Fine Arts. Cumulus is the largest and most influential international academic organization in the field of art and design education. With the theme of Narratives of Love - Towards Healing, Transformation and Transcendence, the conference focused on "Crisis and Opportunity", "Ideology and Ideality" and "East and West". ([More Information](#))

Jilin Animation Institute Went to France to Participate in the Annecy International Animated Film Festival

Local time in France on June 13-16, 2023, the Annecy International Animated Film Festival was held in Annecy, France. Zheng Liguu, Chairman and President of Jilin Animation Institute, Luo Jianglin, Vice President of Jilin Animation Institute, An Ning, Vice President of Jilin Animation Institute and other four people were invited to the exhibition, which aims to broaden international vision, comprehensively promote the international cooperation and promotion of original IP in the field of animation and comics. ([More Information](#))



A Century of Chinese Animation, Building the Future with Chinese Language | Jilin Animation Institute International Winter Camp Online Group Exchange Program Successfully Concluded



On November 24, sponsored by The Center for Language Education and Cooperation of The Ministry of Education, and organized by Jilin Animation Institute, A Century of Chinese Animation, Building the Future with Chinese Language - Jilin Animation Institute International Winter Camp Online Group Exchange Program successfully concluded! ([More Information](#)).

Two Courses of Our School Have Been Approved As National First-Class Undergraduate Courses

中华人民共和国教育部

教高函〔2023〕7号

教育部关于公布第二批国家级一流本科课程认定结果的通知

各省、自治区、直辖市教育厅（教委），新疆生产建设兵团教育局，有关部门（单位）教育司（局），中央军委训练管理部军事教育局，部属各高等学校、部省合建各高等学校，有关课程平台单位：

根据《教育部关于一流本科课程建设的实施意见》（教高〔2019〕8号）精神和《教育部办公厅关于开展第二批国家级一流本科课程认定工作的通知》（教高厅函〔2021〕13号）的有关要求，经省级教育行政部门、有关部门（单位）教育司（局），中央军委训练管理部军事教育局、部属高等学校申报推荐，并经专家评议与公示，认定5750门课程为第二批国家级一流本科课程。其中，线上课程1095门，虚拟仿真实验教学课程472门，线上线下混合式课程1800门，线下课程2076门，社会实践课程307门。现予以公布。

学院	课程名称	负责人	类型
动画艺术学院	动画原理	赵桂静	线上线下混合
游戏学院	游戏设计与开发实践	葛莹莹	线下

Recently, the Ministry of Education issued the “Notice of the Ministry of Education on the Announcement of the Second Batch of National First-Class Undergraduate Course Recognition Results”, two courses of our school were approved as National First-Class Undergraduate Courses. Among them, *Animation Principles* at the School of Animation Art was approved as a First-Class Online and Offline Mixed Course, and *Game Design and Development Practice* at the School of Game was approved as a First-Class Offline Course. ([More Information](#)).

Focus on "2023 China Culture Industry Summit" | Jilin Animation Institute Wins "Chinese Culture Innovation and Development Contribution Award"



The summit was guided by the All-China Federation of Industry and Commerce (ACFIC) and hosted by China Cultural Chamber of Commerce for the Private Sector, with the theme of "Science and Technology Empowering Culture, Digital Leads the Future". Zheng Ligu, executive president of CCCCPS, Chairman and President of Jilin Animation Institute (JAI), attended the summit. ([More Information](#)).

Donation Ceremony of Director Chang Guangxi's "Chenxiang Art Animation Short Films Creation Fund" Was Held at Jilin Animation Institute



On the morning of October 29, the donation ceremony of director Chang Guangxi's "Chenxiang Art Animation Short Films Creation Fund" was held at the Cultural and Art Center of Jilin Animation Institute. Chang Guangxi, the famous Chinese animation director, former director of Shanghai Art Film Studio, vice president of Jilin Animation Institute. ([More Information](#)).

Jilin Animation Institute Held the Graduation Ceremony and Degree Awarding Ceremony for the Grade 2023 Students

On the morning of June 20, Jilin Animation Institute held the 2023 graduation ceremony and degree awarding ceremony in the Culture and Art Center. Receiving the heavy degree certificate, the graduates of 2023 are full of the school's ardent message and the teacher's inculcation into the driving force for continuous progress in the future. ([More Information](#)).



Three Works of JAI Won the Outstanding Works of the National Animation Short Film Supporting Creation Activity



Recently, the State Radio and Television Administration announced the award notice of outstanding works of “Animation Blooms and Chasing Dreams for the Future - the 5th Socialist Core Values Animation Short Film Supporting Creation Activity”. Our school's works *Peace* and *Natural Law* won the second class excellent works, and the work *Memory* was shortlisted excellent works. Jilin Animation Institute was selected as an excellent organizational unit. ([More Information](#)).

Work of School of Game Won the First Prize in the 6th China Competition on Virtual Reality

附件一

第六届中国虚拟现实大赛拟获全国一等奖作品清单

序号	作品名称	高校名称
1	"护心"-基于VR的疫情识别与交互系统	北京交通大学
2	朝阳区数字孪生平台	吉林大学
3	"人海楼"VR沉浸式展览：三星堆文化中的祭祀与神秘认知	北京邮电大学
4	触摸	北方工业大学
5	四象AR世界展示	吉林动画学院



Recently, the work "Four Seasons AR Creative Display" created by the School of Game of JAI won the first prize in the national final of the 6th China Competition on Virtual Reality. The competition received more than 3,000 works from various university teams from 28 provinces and cities (including Hong Kong) across the country, and the number of participating teachers and students was nearly 10,000 people. ([More Information](#)).

2024 Employment and Entrepreneurship Negotiation Month for College Graduates in Jilin Province | The Employment and Entrepreneurship Negotiation Fair for Cultural and Creative Graduates Was Grandly Held in JAI Campus



On October 14, the 2024 Employment and Entrepreneurship Negotiation Month for College Graduates in Jilin Province - the Employment and Entrepreneurship Negotiation Fair for Cultural and Creative Graduates was grandly held in our campus. In the future, JAI will actively build a sharing platform for cultural and creative innovation in Jilin Province. ([More Information](#)).

Jilin Animation Institute Held the Outstanding Graduation Works Exhibition of 2023 Graduates



Recently, the 2023 Jilin Animation Institute (JAI) Excellent Graduation Works Exhibition was launched in the exhibition hall on the first floor of the library. Liu Zhenhua, the Executive Vice President of JAI, Wang Chunli, the Vice President of JAI, Li Wanlong, Educational Inspector of JAI, Scientific Research Management Department, the Department of Educational Affairs, the leaders and representatives of teachers and students of each school attended the opening ceremony. ([More Information](#)).

Cha Hongkyu, President of the Korea-China Art Association Gave a Lecture on *Light and Darkness in Renaissance Art* to JAI Teachers and Students



Recently, the President of Korea-China Art Association Cha Hongkyu came to JAI to give a lecture entitled *Light and Darkness in Renaissance Art*, which provided JAI students with new perspectives on international development and a new direction for learning and exchange. ([More Information](#)).

The Sixth 24-Hour International Comic Marathon Closes in Jilin Animation Institute



Recently, the sixth "24-hour Comic Marathon" came to an end. With "track" as the creative proposition, the contestants gave full play to their imagination and creativity within 24 hours and drew a number of excellent short cartoon works, which enriched the cultural connotation of cartooning. ([More Information](#)).

2023 Cultural Industry Integration Innovation Summit Was Held in Jilin Animation Institute



On June 10, the "2023 Cultural Industry Integration Innovation Summit" was held in Jilin Animation Institute. Famous host, "iAsk" founder, Ai Cheng, Shaanxi Cultural Investment Group West Media Senior Consultant Zeng Guangming respectively "Make ideal more ideal, make reality more realistic", around the education and practice of entrepreneurship and innovation delivered a wonderful speech. ([More Information](#)).

Jilin Animation Institute Awarded More Than 16 Million Scholarships |Grand Held 2023 Students Advanced Collective, Outstanding Individual Commendation Conference



On December 8, the 2023 Student Advanced Collective and outstanding individual Commendation Conference of Jilin Animation Institute was held in the International conference Hall of the school's Culture and Art Center. Zheng Ligu, Chairman and President of JAI, attended the conference and delivered a speech. More than a thousand people attended the commendation meeting. ([More Information](#)).

The Mobile Game "Food Master Island" Produced by JAI Has Started Closed Beta Testing

Jointly developed by the Interactive Entertainment Business Group of Jilin JAI Cultural Arts Group Co.LTD. and the teachers and students of JAI's School of Game, The "Simulation Management" casual game "Food Master Island" has obtained the mobile game release permission from National Press and Publication Administration. On November 8, testing officially started.

"Food Master Island" is a "simulation management" game that focuses on synthesis and innovatively integrates time management. In the game, players will transform into food explorers, explore a magical archipelago, get to know several chefs with unique skills, and help them build restaurants to prepare unique cuisine to entertain guests and friends from all over the world. In the relaxed and casual atmosphere, you can enjoy the dual enjoyment of stress relief. ([More Information](#)).



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WELCOME TO FOLLOW US!