



JILIN JAI

Jilin JAI  
Cultural Arts Group

01

# Company Profile



2008

Founded

7

Business Group

Jilin JAI Cultural Arts Group Co., Ltd. (shorted as JAI Cultural Arts Group), founded in 2008, is a cultural and creative industry-led international enterprise group. Relying on the strong talent supporting system of the whole industrial chain of cultural and creative industry of JAI, the group promotes the interaction and integration of industrial development and talent training, leads the teaching reform with industry, supports industrial development with talent, and creates a new ecological chain of cultural and creative industry. And the group was approved as the "National Cultural Industry Demonstration Base" by the National Ministry of Culture.



## The Group's Subordinate Business Groups



Himaker  
Business Group



Interactive  
Entertainment  
Business Group



Entertainment  
Business Group



IP Business  
Group



Creative Production  
Business Group



Film and Television  
Business Group



Training Business  
Group



## Film & TV Business Group

Film and TV Business Group's business includes Feature films, Animation movies, Internet movies, Soap operas, Internet TV series, as well as the planning, investment, production, artist management, marketing, publicity & distribution of Network variety shows.





## Creative Production Business Division

Creative Production Business Group sets up

- Animation Production System, focusing on animation film and television production, animation technology development and research;
- Game Production System, technology development team, art team, creative factory team, interactive game team four lines;
- All media production system, film and television content production, new media animation content production, film and television dubbing production, with precise and professional technical advantages through all media production field;
- Marketing and Promotion System, focus on the integration of Internet and new media resources, to create a set of brand research, planning, marketing and promotion, late maintenance, industry forecasting and analysis as one of the professional brand.

### 3D Animation Assistant

1-2 persons

- ❑ Familiar with animation production process, motion law and lens language, with good animation feeling and design ability.
- ❑ Proficiency on 3D Max or Maya, Photoshop and AE post-effects
- ❑ Proficiency on materials, lighting, 3D scene building modeling and mapping, animation, special effects

### Light Compositing Assistant

2 persons

- ◆ Proficiency in the production, Specification and process of animation film material links.
- ◆ Proficiency of Maya material lighting, layered rendering and Nuke synthesis tools.
- ◆ Proficiency on Arnold (Mentalray), V-ray renderers.

### Character FX Assistant

2 persons

Familiar with character special effects production process, Proficiency on Maya.





Students

12000

Teachers

1282

Floor Space(m<sup>2</sup>)

1080000



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# Introduction of Jilin Animation Institute



Campuses

2



Bases

3



Branch Schools

15



Majors

34







## Guesting Professors

523



## Cooperation University

128



## Cooperation Countries and Regions

20





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